The Digital Problem

Digital technology has changed and benefited our society in many ways. Knowledge is accessible to an unprecedented degree, new modes of communication have been developed, and business efficiency has improved across the board. Technology has been integrated into almost every aspect of our lives and continues to advance daily. However, certain populations are being left behind amidst all these changes.

Although digital skills are becoming increasingly more expected in the workplace and more essential in our personal lives, people put off learning these new systems for many reasons. Some people without these skills struggle to find work in the first place, to begin careers. Some realize they are not digitally literate for the first time after a period of incarceration, receiving public assistance or suddenly finding themselves unemployed or overlooked for job promotions. Many don’t have access to affordable instruction. Some have had poor experiences with previous instruction and are discouraged. Many people are intimidated by technology and try to avoid it out of fear or embarrassment – until they realize that it is unavoidable. That’s where we come in.

The Future

The digital divide is not going to solve itself. Technological advances will continue to be made and systems will continue to change. It is important to teach digital literacy skills as opposed to computer operation. People need to be able to learn independently so they can benefit from all the digital resources that are now readily available. But first, they need a good foundation. That’s what we provide. That’s where we start – with the basics. Our goal is to provide instruction that is up-to-date, empowering and forward thinking. To make it affordable and easily accessible. And to do it in a way that makes sense to them, including those who are intimidated. That’s where you come in. You can help us do that. We need you.